



WISCONSIN ARBORIST ASSOCIATION, INC.

2026 Sponsorship Program

Thank you for considering being a WAA 2026 Sponsor! We depend on partners like you to support our ongoing education and services for our members. Please review the sponsorship program and choose now to have your company get in front of your customers and be recognized as a supporter of WAA and one of the leading firms in professional tree care!

Levels of sponsorships for monetary support will be the following:

\$5,000.00 – Platinum Oak \$3,000.00 – Gold Oak \$2,000.00 – Silver Oak \$1,000.00 – Bronze Oak

A sponsor must spend the total dollar amount above to achieve the Platinum, Gold, Silver, or Bronze sponsorship level for 2026. Please choose the sponsorship opportunities you are interested in at this time.

Questions? Contact Nathan Schuettpelz at nates@wachteltree.com

SPONSORSHIP OPPORTUNITIES

Sponsors/Company Logos are listed and prominently displayed by sponsorship level in each quarterly newsletter, on the website under event, on every conference program, on every conference mailer, and on signage displayed at the event.

ANNUAL CONFERENCE

- ☐ **\$2500 Conference Sponsor**
- ☐ **\$1500 Trade Show Sponsor**
- ☐ **\$1000 Lanyard Sponsor**
- ☐ **\$750 Registration Welcome Sponsor**
- ☐ **\$750 Welcome Reception**
- ☐ **\$500 Exhibitor Breakfast Sponsor – 2 days**
- ☐ **\$1000 Lunch Sponsor – 2 days**
- ☐ **\$1000 Tree Stand Sponsor**
- ☐ **\$1000 Social Event Sponsor**
- ☐ **\$500 Cookie/Refreshment Break Sponsor**
- ☐ **\$500 Sunday Workshop Sponsor**
- ☐ **Track Sponsor – choose one**
 - ☐ **\$500 General Sessions**
 - ☐ **\$500 Breakout Sessions**
 - ☐ **\$500 Business Track**
 - ☐ **\$500 Utility Track**

SUMMER CONFERENCE

- ☐ **\$750 Conference Sponsor**
- ☐ **\$300 Registration Welcome Sponsor**
- ☐ **\$500 Lunch Sponsor**
- ☐ **\$250 Cookie/Refreshment Break Sponsor**
- ☐ **\$500 Lanyard Sponsor**

FALL SEMINAR

- ☐ **\$750 Conference Sponsor**
- ☐ **\$300 Registration Welcome Sponsor**
- ☐ **\$350 Lunch Sponsor**
- ☐ **\$250 Cookie/Refreshment Break Sponsor**
- ☐ **\$500 Lanyard Sponsor**

GOLF OUTING

- ☐ **\$250 Hole Event Sponsor**
(also gets hole sponsorship)
(6 available) – choose one
 - ☐ **Closest to the pin (par 3) – 2 available**
 - ☐ **Long Drive Men**
 - ☐ **Long Drive Women**
 - ☐ **Long Putt**
 - ☐ **Closest to the pin in 2**
- ☐ **\$200 Hole Sponsor (12 available)**
- ☐ **\$500 Breakfast Sponsor**
- ☐ **\$500 Lunch Sponsor**
- ☐ **\$500 Beer Cart Sponsor (2 available)**
- ☐ **Raffle or Goody Bag**
Donation*: Donor/item will be recognized at event and our website.

Additional sponsorship opportunities ➡

TRAINING WORKSHOPS SPONSORSHIP OPPORTUNITIES

Sponsors/Company Logos are listed and prominently displayed in the WAA newsletter, on the website under event, on the Educational Staff shirts, and on signage displayed at the event.

☐ _____ **Aerial Rescue Sponsor** (enter amount)

- ☐ **\$1000 Event Sponsor**
- ☐ **\$500 Lunch Sponsor**
- ☐ **\$200 T-Shirt Sponsor**
- ☐ **\$250 Goody Bag Sponsor**

☐ _____ **Safety Workshop Sponsor** (enter amount)

- ☐ **\$1000 Event Sponsor**
- ☐ **\$500 Lunch Sponsor**
- ☐ **\$250 Goody Bag Sponsor**

☐ _____ **Student Conference Sponsor** (enter amount)

- ☐ **\$1000 Event Sponsor**
- ☐ **\$300 Skills Events Sponsor**

Choose event to sponsor:

- ☐ Work Climb ☐ PHC Hose Drag
- ☐ Tree ID ☐ Pest/Disease ID
- ☐ Groundie Work
- ☐ **\$500 Friday Night Welcome Sponsor**
- ☐ **\$500 Saturday Night Social Sponsor**
- ☐ **\$200 Connections Corner Sponsor**
- ☐ **\$500/\$250 Snack Break Sponsor**
- ☐ **\$300 T-Shirt Sponsor**

WAA TREE CLIMBING CHAMPIONSHIP

☐ **\$800 Master's Challenge Sponsor**
(company logo on signage near event)

☐ **\$600 Event Sponsor**
(company logo on signage near event)

Choose event to sponsor:

- ☐ Aerial Rescue ☐ Throw Line
- ☐ Ascent Event ☐ Work Climb
- ☐ Belayed Speed Climb

☐ **\$1000 Hospitality Welcome Sponsor**
(company logo on signage near event)

☐ _____ **Equipment Sponsor** (sign) (enter value)
• \$1000 equipment value minimum

- ☐ **\$400 Medal Sponsor** (stamp on medals)
- ☐ **\$750 Award Sponsor** (company logo on plaques)
- ☐ **\$600 Lunch Sponsor** (banner on lunch table)
- ☐ **\$350 Beverage Sponsor** (signage on coolers)
- ☐ **\$800 Friday Evening Social Sponsor**
- ☐ **\$800 Saturday Evening Social Sponsor**

WAA SPONSORSHIP PLEDGE FORM

Contact Person _____

Company _____

Address _____

City _____ State _____ Zip code _____

Cell Phone _____ Email _____

Total Amount Enclosed: _____

METHOD OF PAYMENT

- ☐ Credit Card: <https://www.waa-isa.org/waa-sponsorship-payment-form/>
- ☐ Check payable in US Funds to 'Wisconsin Arborist Association'

THANK YOU!

Mail entire completed form and payment to:

Wisconsin Arborist Association, PO Box 189, Eagle, WI 53119-0189 OR email Tina Johnson at admin@waa-isa.org

PLEASE NOTE: To be sure that your company name and logo appear on promotional materials, please respond by **January 15, 2026**.

Email company logos (high-resolution art preferred [.jpg]) to admin@waa-isa.org