

WAA Annual Conference and Trade Show/
WDNR Urban Forestry Conference

SCHEDULE AND LOCATION OF EVENTS

Addendum to Registration Brochure



Funding support provided by
the USDA Forest Service

These institutions are equal opportunity providers.

Sunday, February 16, 2025		
9:00–11:00	WAA Board of Directors Meeting	Grand A, KI Convention Center
11:00– 1:00	Safety Committee Meeting	Grand A, KI Convention Center
11:30– 4:30	Registration	KI Convention Center Lobby South
CONCURRENT WORKSHOP SESSIONS		
Session A 1:00–4:30 – Ballroom A1A2 The New Z133 from A to Z – John Ball CA, MS, TWA, TWC, BCMA-M – 3; CTSP – 3	Session B 1:00–4:30 – Ballroom A3A4 Advancing Environmental Justice Through Urban and Community Forestry – Christine Carmichael CA, MS, BCMA-M – 3	Session C 1:00–4:30 – Grand BC Certified Arborist Exam Review – John Wayne Farber CA, US, MS, TWA, TWC – 3; BCMA-S, BCMA-P, BCMA-M – 1
EVENING ACTIVITIES		
4:30– 5:00	Student and New Member Welcome – Sponsored by the WAA Membership Committee	Grand BC
5:00– 8:00	WAA Welcome Reception and Networking Program – Sponsored by the Wisconsin Arborist Association	Grand DEFGH
5:00	Tree Climbing Committee Meeting	Grand A
5:30	WAA Past Presidents Meeting	Riverview 1
6:30– 8:00	Arbor-Master Trivia – Sponsored by the Wisconsin Arborist Association and the Wisconsin Urban Forestry Council	Grand DEFGH
7:00–10:00	FermenTreEvent: A Special Research Fundraising Event ***New Date & Location***	Riverview 2

Monday, February 17, 2025					
7:30– 3:30		Registration		KI Convention Center Lobby South	
7:30– 8:30		Continental Breakfast with Exhibitors		Exhibit Hall C – or on your own at Pub 333	
MORNING SESSION					
General – Ballroom A 8:30– 9:30 Who Doesn't Want Trees? Barriers to Tree Equity and What We Can Do Better – Christine Carmichael CA, MS, BCMA-M – 1			Climber’s Corner – Meeting Room B2B3 8:30– 9:30 Improving Climbing Safety and Efficiency – John Ball CA, TWA, TWC, BCMA-P – 1; CTSP – 1		
9:30–10:00		WAA President Welcome/Meet the WAA Board Members – Fred Hoppe WI DNR Representative – Carmen Hardin Urban Forestry Council Update – Linda Cadotte TREE Fund Update – Theresa Williams Meet the WAA Board Members			Ballroom A
10:00–10:30		Break with Exhibitors			Exhibit Hall
General – Ballroom A 10:30–12:00 Predicting Storm Failure – Andrew Koeser CA, MS, TWA, TWC, BCMA-M – 1.5			Climber’s Corner – Meeting Room B2B3 10:30–12:00 Practical Arborist Booth Sessions – See Afternoon Sessions below for details.		
12:00–4:00		ISA Arborist Certification Exam			Auditorium
12:00–1:00		Lunch and TCC Awards Program			Grand DEFGH
AFTERNOON SESSIONS					
Breakout Session A 1:00–2:30 – Ballroom A1A2 Restoration Pruning of Storm Damaged Trees – Andrew Koeser CA, MS, US, TWA, TWC, BCMA-P – 1.5	Breakout Session B 1:00–2:30 – Ballroom A3A4 Species Specific Pruning Suggestions – Mike Wendt CA, MS, TWA, TWC, BCMA-P – 1.5	Introductory Track 1:00–2:30 – Grand BC Tree Risk Assessment Intro – Rich Hauer CA, MS, TWA, TWC, BCMA-M – 1.5; CTSP – 1.5	Climber’s Corner – Meeting Room B1-B3 1:00–2:30 – Practical Arborist Solution Sessions • Stepwise Journey of Tree ID – Casey Clapp CA, MS, TWA, TWC, BCMA-S – .5 • Work Positioning: Safety, Tree Health, and Efficiency – Sam Finco, Johanna O'Boyle CA, TWA, TWC, BCMA-P – .5; CTSP – .5 • How'd You Get Your Rope Up There? – Cameron Lundin CA, TWA, TWC, BCMA-P – .5 • First Aid: Injury Treatments – Gary Kohler CA, TWA, TWC, BCMA-M – .5; CTSP – .5 • WE NEED YOU! What's New in 2025 for Urban Wood Network-WI – Erich Ebert, John Kempainen, Paul Morrison, John Stephenson CA, MS, BCMA-M – .5	Business Track 1:00–2:00 – Grand A Trees, Storm Work and Insurance Companies – Eric Petersen CA, BCMA-M – 1	Utility Track 1:00–2:30 – Riverview 2 Exploring the Efficacy of Using Prescribed Fire to Manage Utility Corridors – Michael Tiller CA, US, BCMA-M – 1.5
				2:00–3:00	
2:30–3:00		Break with Exhibitors			Exhibit Hall C
Breakout Session A 3:00–4:00 – Ballroom A1A2 New 2025, ANSI Z133 Update – John Wayne Farber CA, MS, TWA, TWC, BCMA-M – 1; CTSP – 1	Breakout Session B 3:00–4:00 – Ballroom A3A4 Modeling Urban Forest Canopy in Wisconsin – Bob Smail CA, MS, BCMA-M – 1	Introductory Track 3:00–4:00 – Grand BC Illinois Urban Forest Strike Team – Joe Hansen CA, MS, BCMA-M – 1	Climber’s Corner – Meeting Room B1-B3 3:00–4:00 – The Ins-and-Outs of Trunk Injections – Tim Bull CA, BCMA-P – 1	Business Track 3:00–4:00 – Grand A Statewide Arborist Apprenticeship Program Update – Elton Rogers CA, MS, BCMA-M – 1	Utility Track 3:00–4:00 – Riverview 2 Taking Tree Data Beyond the Basics – Jessika Mitchell CA, US, MS, BCMA-M – 1
EVENING ACTIVITIES					
4:20– 5:30		WAA Annual Business Meeting – ALL MEMBERS WELCOME! – Your vote counts! Please join us to elect our next Board Members! ***New Location***			Grand BC
5:30– 6:30		Ascent Event Climbing Competition – Hosted by the WAA TCC			Meeting Room B1-B3, near Climber’s Corner
5:30– 9:00		Exhibitor Social & Blue Light Special Fundraiser			Exhibit Hall C
9:00–11:00		WAA Hospitality Reception			West Atrium

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Tuesday, February 18, 2025				
7:30- 3:30 7:30- 8:30		Registration Continental Breakfast with Exhibitors		KI Convention Center Lobby South Exhibit Hall C – or on your own at Pub 333
MORNING SESSIONS				
General 8:30–9:30 – Ballroom A1A2 15 Years of Soil Restoration Work – Yujuan Chen CA, BCMA-S – 1 9:30–10:30 – Ballroom A1A2 Everyone Communicates, Few Connect: What the Most Successful People Do Differently – Jeff Joutras CA, MS, BCMA-M – 1	Climber’s Corner 8:30–9:30 – Meeting Room B2B3 What's So Curious About This Tree Is... – Casey Clapp CA, BCMA-S – 1 9:30–10:30 – Meeting Room B2B3 Got Gas? We Don’t. Welcome to the World of Battery Tools: Part 1 – Andrew Gollnick, Isabel Krueger CA, TWA, TWC, BCMA-P – 1	Introductory Track 8:30–9:30 – Grand BC The Case for Longevity in Tree Selection Criteria – Jay Weiss CA, MS – 1; BCMA-S, BCMA-P – .5 9:30–10:30 – Grand BC Which Street Tree Species are Failing Most Often? – Elton Rogers CA, MS, TWA, TWC, BCMA-M – 1	Utility Track 8:30–9:30 – Riverview 2 Tree Biology and Pruning Around Utility Lines 101 – Randall Miller CA, US, MS, TWA, TWC – 1; BCMA-S, BCMA-P – .5 9:30–10:30 – Riverview 2 Can Too Much Communication on a Job Site Be Dangerous? – Dennis Fallon CA, US, TWA, TWC, BCMA-M – 1	
10:30–11:00		Break with Exhibitors		Exhibit Hall C
General 11:00–12:00 – Ballroom A1A2 Urban Forests, Climate Change, and Environmental Justice from an International Perspective – Yujuan Chen CA, MS, BCMA-M – 1	Climber’s Corner 11:00–12:00 – Meeting Room B2B3 Got Gas? We Don’t. Welcome to the World of Battery Tools: Part 2 – Andrew Gollnick, Isabel Krueger CA, TWA, TWC, BCMA-P – 1	Introductory Track 11:00–12:00 – Grand BC What’s All the Buzz? Planting for Bees, Butterflies and Other Bee-t-ful Friends– Laura Jull CA – 1; BCMA-S, BCMA-P – .5	Utility Track 11:00–12:00 – Riverview 2 Integrated Vegetation Management – Randall Miller CA, US, MS, BCMA-P – 1	
12:00–1:30		Lunch and Awards Program		Grand DEFGH
AFTERNOON SESSIONS				
Breakout – Session A 1:30–2:30 – Ballroom A1A2 Strong & Stable for Optimal Health and Longevity – Hallie Ringhand CA, TWA, TWC, BCMA-P – 1 2:30–3:30 – Ballroom A1A2 Trees & Construction: Regulations for Preservation – Joe Hansen CA, MS, BCMA-M – 1	Breakout – Session B 1:30–2:30 – Ballroom A3A4 Principles of Persuasion: How to Increase Your Level of Influence – Jeff Joutras CA, MS, BCMA-M – 1 2:30–3:30 – Ballroom A3A4 Municipal Tree Bid Flaws: Nursery Perspective – Paul Schwabe CA, MS – 1; BCMA-S, BCMA-M – .5	Introductory Track 1:30–2:30 – Grand BC Wisconsin's Trending Insects – PJ Liesch CA, MS, BCMA-S – 1 2:30–3:30 – Grand BC Creating, Enhancing, and Managing Habitat to Support Urban Wildlife – David Drake CA, MS – 1; BCMA-S, BCMA-P – .5	Business Track 1:30–2:30 – Grand A Different Career Pathways & How to Succeed – Ian Brown, Brian Friedrich, Dave Scharfenberger CA, BCMA-M – 1 2:30–3:30 – Grand A Opportunities When You Follow Your Passion – Casey Clapp CA, BCMA-M – 1	

Continuing Education Units (CEUs)

available for sessions:

- ISA Certified Arborist
- Certified Treecare Safety Professional

CEU Key:

BCMA-M — BCMA Management

BCMA-P — BCMA Practice

BCMA-S — BCMA Science

CA — Certified Arborist

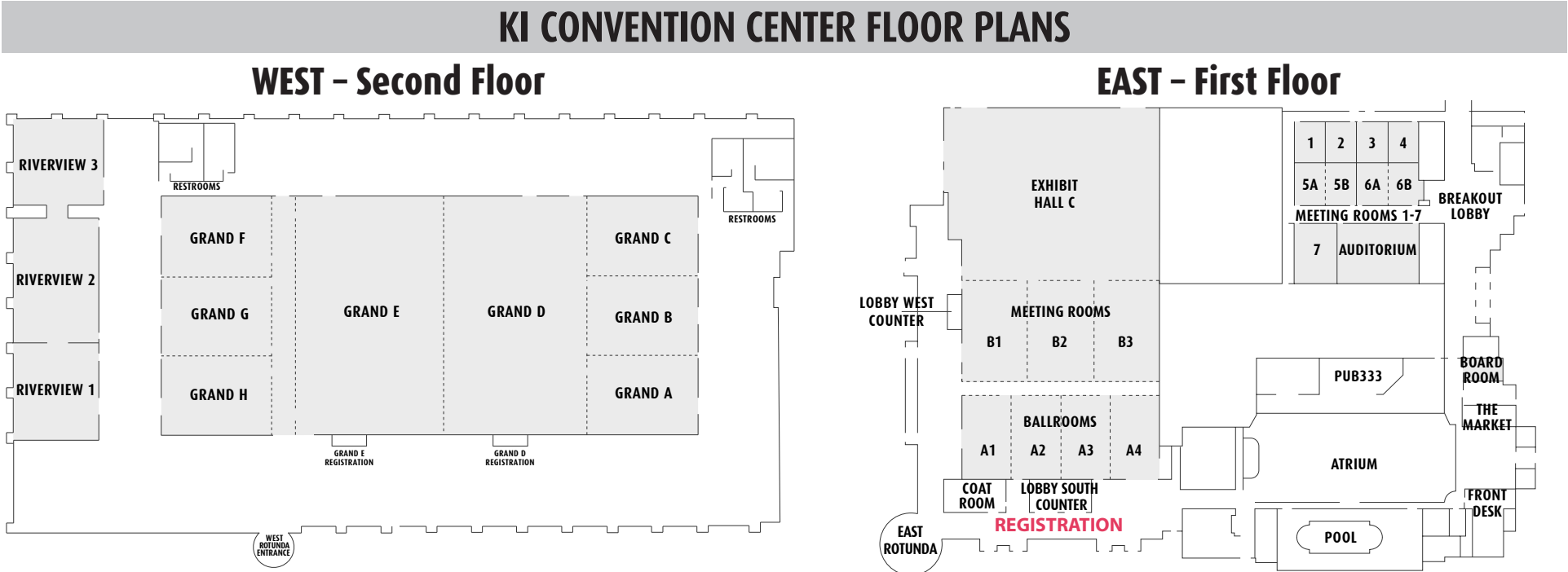
MS — Municipal Specialist

TWA — Tree Worker Aerial Lift Specialist

TWC — Tree Worker Climber Specialist

US — Utility Specialist

CTSP — Certified Treecare Safety Professional



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