

Trees, Storm Work and Insurance Companies – Eric Petersen

The relationship between insurance companies and trees has become a major factor in property insurance lately, and many times arborists are getting stuck in the middle. Join us for a conversation regarding two insurance issues facing the tree care industry right now. We will dig into how tree services and insurance companies interact with each other for storm work (charge for and pay for) and what to do when an insurance company is requiring removal of trees or limbs near buildings on your customer's property.

Presenter Bio –

Eric Petersen has been helping great tree care companies become extraordinary for over 20 years. Using ArboRisk's exclusive risk management approach, he gets his clients to build a better business while lowering their insurance cost at the same time. Eric is a Past President and Honorary Life Member of the Wisconsin Arborist Association.