



# WISCONSIN ARBORIST ASSOCIATION, INC.

## 2024 Sponsorship Program

Thank you for considering being a WAA 2024 Sponsor! We depend on partners like you to support our ongoing education and services for our members. Please review the sponsorship program and choose now to have your company get in front of your customers and be recognized as a supporter of WAA and one of the leading firms in professional tree care!

Levels of sponsorships for monetary support will be the following:

\$5,000.00 – **Platinum Oak**    \$3,000.00 – **Gold Oak**    \$2,000.00 – **Silver Oak**    \$1,000.00 – **Bronze Oak**

A sponsor must spend the total dollar amount below to achieve the Platinum, Gold, Silver, or Bronze sponsorship level for 2024. Please choose the sponsorship opportunities you are interested in at this time.

Questions? Contact Jaycee Hendrickson at [jaycee@hoppetreeservice.com](mailto:jaycee@hoppetreeservice.com)

### SPONSORSHIP OPPORTUNITIES

Sponsors/Company Logos are listed and prominently displayed by sponsorship level in each quarterly newsletter, on the website under event, on every conference program, on every conference mailer, and on signage displayed at the event.

#### ANNUAL CONFERENCE

- ~~\$2500 Conference Sponsor~~
- ~~\$1500 Trade Show Sponsor~~
- ~~\$750 Registration Welcome Sponsor~~
- ~~\$750 Welcome Reception~~
- ~~\$500 Exhibitor Breakfast Sponsor – 2 days~~
- ~~\$750 Breakfast Sponsor – 2 days~~
- ~~\$750 Lunch Sponsor – 1 day~~
- ~~\$1000 Lunch Sponsor – 2 days~~
- ~~\$1000 Tree Stand Sponsor~~
- ~~\$500 Cookie/Refreshment Break Sponsor~~
- ~~\$500 Sunday Workshop Sponsor~~
- ~~Track Sponsor – choose one~~
  - ~~\$750 General Sessions~~
  - ~~\$750 Breakout Sessions~~
  - ~~\$750 Business Track~~
  - ~~\$750 Utility Track~~

#### SUMMER CONFERENCE

- ~~\$750 Conference Sponsor~~
- ~~\$300 Registration Welcome Sponsor~~
- ~~\$500 Lunch Sponsor~~
- ~~\$250 Cookie/Refreshment Break Sponsor~~

#### FALL SEMINAR

- ~~\$750 Conference Sponsor~~
- ~~\$300 Registration Welcome Sponsor~~
- ~~\$350 Lunch Sponsor~~
- ~~\$250 Cookie/Refreshment Break Sponsor~~

#### GOLF OUTING

- ~~\$250 Hole Event Sponsor (also gets hole sponsorship) (6 1 available) – choose one~~
  - ~~Closest to the pin (par 3) – 2~~
  - ~~Long Drive Men~~
  - ~~Long Drive Women~~
  - ~~Long Putt~~
  - ~~Closest to the pin in 2~~
- ~~\$200 Hole Sponsor (12-7 available)~~
- ~~\$500 Breakfast Sponsor~~
- ~~\$500 Lunch Sponsor~~
- ~~\$500 Beer Cart Sponsor (2 available)~~
- ~~Raffle or Goody Bag Donation\*:~~ Donor/item will be recognized at event and our website. **Item Value:** \_\_\_\_\_  
**Item Description:** \_\_\_\_\_

Additional sponsorship opportunities ➡

## SAFETY TRAINING WORKSHOPS SPONSORSHIP OPPORTUNITIES

Sponsors/Company Logos are listed and prominently displayed in the WAA newsletter, on the website under event, on the Educational Staff shirts, and on signage displayed at the event. **Questions?** Contact Eric Freesmeyer at [freesmeyer@gmail.com](mailto:freesmeyer@gmail.com)

\_\_\_\_\_ **Aerial Rescue Sponsor (enter amount)**

~~\$500 Lunch Sponsor~~

**\$200 Shirt Sponsor**

**\$250 Goody Bag Sponsor**

**Goody Bag Donation\*** Item value: \_\_\_\_\_

• **Item Description:**

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_ **Workshop Sponsor (enter amount)**

~~\$500 Lunch Sponsor~~

**\$250 Goody Bag Sponsor**

**Goody Bay Donation\*** Item Value: \_\_\_\_\_

• **Item Description:**

\_\_\_\_\_

\_\_\_\_\_

\*Ship safety training donations to SavATree-Madison, Attn. Eric Freesmeyer, 4702 Ellestad Dr., Madison, WI 53716

**\*\* For information regarding sponsoring the WAA Tree Climbing Competition, please contact Gary Kohler at [jkohler@wi.rr.com](mailto:jkohler@wi.rr.com)**

## WAA SPONSORSHIP PLEDGE FORM

Contact Person \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip code \_\_\_\_\_

Cell Phone \_\_\_\_\_ Email \_\_\_\_\_

Total Amount Enclosed: \_\_\_\_\_

### METHOD OF PAYMENT

Check, payable in US Funds to 'Wisconsin Arborist Association'

Credit Card. Please charge my: \_\_\_ Visa \_\_\_ MasterCard \_\_\_ Discover \_\_\_ Am Express

Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ Security Code: \_\_\_\_\_

Name on card: \_\_\_\_\_ Signature: \_\_\_\_\_

Billing Address (if different from above): \_\_\_\_\_

Mail entire completed form and monetary donation to:

**Wisconsin Arborist Association, PO Box 189, Eagle, WI 53119-0189** OR email Tina Johnson at [admin@waa-isa.org](mailto:admin@waa-isa.org)

PLEASE NOTE: To be sure that your company name and logo appear on promotional materials, please respond by **February 1, 2024**.

Email company logos (high-resolution art preferred [.jpg]) to [admin@waa-isa.org](mailto:admin@waa-isa.org)

\*Ship golf donations to: SavATree, Attn. Tim Harris II, 1700 S. Johnson Rd., New Berlin, WI 53146

**THANK YOU!**