

# WAA Annual Conference and Trade Show/ WDNR Urban Forestry Conference

## SCHEDULE AND LOCATION OF EVENTS

### Addendum to Registration Brochure



Funding support provided by the USDA Forest Service

These institutions are equal opportunity providers.

## Sunday, February 20, 2022

9:00-11:00	<b>WAA Board of Directors Meeting</b>	Grand A, KI Convention Center
11:00- 1:00	<b>Safety Committee Meeting</b>	Grand A, KI Convention Center
11:30- 4:30	<b>Registration</b>	KI Convention Center Lobby South

### CONCURRENT WORKSHOP SESSIONS

<b>Session A</b> 1:00-4:30 – Ballroom A1A2 <b>Protecting Trees Around Construction</b> – Gordon Mann <i>CA, MS, TWC, TWA, BCMA-M – 3</i>	<b>Session B</b> 1:00-4:30 – Ballroom A3A4 <b>Should I Put a Tree Here? Soil and Site Evaluation for Tree Planting</b> <b>Part 1: An Introduction to Urban Soils and Site Assessment</b> – Michelle Catania, Allyson Salisbury <b>Part 2: Tree Planting Site Assessment Surveys</b> – Michelle Catania, Allyson Salisbury <b>Part 3: Tree Planting and Tricky Sites Panel</b> – Anna Healy, Matt Koepnick, Mike Rushmer <i>CA, MS, BCMA-P – 3</i>	<b>Session C</b> 1:00-4:30 – Grand BC <b>Certified Arborist Exam Review</b> – John Wayne Farber & Nathan Schuettpelz <i>CA, US, MS, TWC, TWA - 3; BCMA-S, BCMA-P, BCMA-M – 1</i>
---	---	---

### EVENING ACTIVITIES

4:30-5:00	<b>Student and New Member Meet &amp; Greet</b> – Sponsored by the WAA Membership Committee	Grand BC
4:30-5:30	<b>Urban Wood Network: Wisconsin Networking Event</b>	Riverview 2
5:00-8:00	<b>WAA Welcome Reception and Networking Program</b> – Sponsored by the Wisconsin Arborist Association	Grand DEFGH
5:00	<b>Tree Climbing Committee Meeting</b>	Grand A
5:30	<b>WAA Past Presidents Meeting</b>	Riverview 1
6:30-8:00	<b>Arbor-Master Trivia</b> – Sponsored by the Wisconsin Arborist Association and the Wisconsin Urban Forestry Council	Grand DEFGH

## Monday, February 21, 2022

7:30- 3:30	<b>Registration</b>	KI Convention Center Lobby South
7:30- 8:30	<b>Continental Breakfast with Exhibitors</b>	Exhibit Hall C
8:30- 9:00	<b>WAA President Welcome/Meet the WAA Board Members</b> – Nathan Schuettpelz <b>WI DNR Representative</b> – Heather Berklund <b>Urban Forestry Council Update</b> – Shahla Werner <b>ISA Update</b> – Jennifer Gerndt <b>TREE Fund Update</b> – Theresa Williams <b>Meet the WAA Board Members</b>	Ballroom A

### MORNING SESSIONS

<b>General</b> – Ballroom A 9:00-10:00 <b>Planning for the Next Three-Letter Urban Tree Canopy Changer: Lessons Learned with DED, EAB, ETC.</b> – Rich Hauer <i>CA, MS, BCMA-M, TWC, TWA – 1</i>	<b>Climber's Corner</b> – Exhibit Hall C, Meeting Room B3 9:00-10:00 <b>What Can Go Wrong During Felling Trees</b> – Don Roppolo <i>CA, TWC, TWA, BCMA-P – 1; CTSP – 1</i>	
10:00-10:30	<b>Break with Exhibitors</b> – Exhibit Hall C	
<b>General</b> – Ballroom A 10:30-11:30 <b>Proper Tree Pruning: Just What Does the A300 Parts 1 Tell Us</b> – Rich Hauer <i>CA, MS, TWC, TWA BCMA-P – 1</i> 11:30-12:00 <b>Grow Your Workforce/Talent Pipeline Through Apprenticeship</b> – August Hoppe & Olivia Conklin <i>CA, MS, BCMA-M – .5</i>	<b>Climber's Corner</b> – Exhibit Hall C, Meeting Room B1-3 10:30-12:00 <b>Practical Arborist Solution Sessions</b> – Half-hour rotations. See afternoon sessions for details <i>See below for CEU information.</i>	
12:00-4:00	<b>ISA Arborist Certification Exam</b>	Auditorium
12:00-1:00	<b>Lunch and TCC Awards Program</b>	Grand DEFGH

### AFTERNOON SESSIONS

<b>Breakout Session A</b> 1:00-2:30 – Ballroom A1A2 <b>Growing Healthy Trees in the Built Environment: A Review of Expert Remediation Techniques &amp; Engineering Solutions</b> – Michelle Catania <i>CA, MS, BCMA-M – 1.5</i>	<b>Breakout Session B</b> 1:00-2:45 – Ballroom A3A4 <b>Film Screening "Call of the Forest: The Forgotten Wisdom of Trees"</b> – Moderated by Tracy Salisbury <i>CA, BCMA-M – .875</i>	<b>Introductory Track</b> 1:00-2:00 – Grand BC <b>Tree Planting and Establishment/Post Planting Care</b> – Adam Alves, Zac Eckberg <i>CA, MS, BCMA-P – 1</i>	<b>Climber's Corner</b> 10:30-12:00 and 1:00- 2:30 – Exhibit Hall C, Meeting Room B1-3 <b>Practical Arborist Solution Sessions:</b> <ul style="list-style-type: none"> <li><b>Rules and Regulations for Applying Pesticides in Wisconsin</b> – Art Fonk <i>CA, BCMA-M – .5; CTSP – .5</i></li> <li><b>Mark It Up</b> – Alex Julius <i>CA, TWC, TWA, BCMA-P – .5; CTSP – .5</i></li> <li><b>Identifying Common Conks in Wisconsin</b> – Daniel Lindner <i>CA, TWC, TWA, BCMA-S – .5; CTSP – .5</i></li> <li><b>New Gear Show &amp; Tell</b> – Casey Selner <i>CA, TWC, TWA, BCMA-P – .5</i></li> <li><b>Tree Biology</b> – Les Werner <i>CA, TWC, TWA, BCMA-S – .5</i></li> </ul>	<b>Business Track</b> 1:00-2:00 – Grand A <b>Onboarding New Employees for Mutual Success</b> – Lisa Humenik <i>CA, MS, BCMA-M – 1</i>	
2:30-3:00	<b>Break with Exhibitors</b> – Exhibit Hall C	2:00-3:00	<b>Break with Exhibitors</b> – Exhibit Hall BC	2:00-3:00	<b>Break with Exhibitors</b> – Exhibit Hall C
<b>Breakout Session A</b> 3:00-4:00 – Ballroom A1A2 <b>Growing the Trees Where People Live: How to Sustainably Approach Community Tree Design and Management</b> – Gordon Mann <i>CA, MS, BCMA-M – 1</i>	<b>Breakout Session B</b> 3:00-4:00 – Ballroom A3A4 <b>The Ins and Outs of Online Tree Selector Tools</b> – Allyson Salisbury <i>CA, MS, BCMA-P – 1</i>	<b>Introductory Track</b> 3:00-4:00 – Grand BC <b>Forestry Partnerships with Evolving GIS Tools</b> – Tim Bull, Andrew Bartell <i>CA, MS, BCMA-M – 1</i>	2:30-3:00 <b>Break with Exhibitors</b> – Exhibit Hall C 3:00-4:00 – Exhibit Hall C, Meeting Room B3 <b>Examining Fungal Decay in Trees: A Safety Consideration When Climbing</b> – Daniel Lindner <i>CA, BCMA-S – 1; CTSP – 1</i>	<b>Business Track</b> 3:00-4:00 – Grand A <b>Leading from the Middle</b> – Lisa Humenik <i>CA, MS, BCMA-M – 1</i>	

### EVENING ACTIVITIES

4:20- 5:30	<b>WAA Annual Business Meeting – ALL MEMBERS WELCOME!</b> – Your vote counts! Please join us to elect our next Board Members!	Ballroom A3A4
5:30- 9:00	<b>Exhibitor Social &amp; Blue Light Special Fundraiser</b>	Exhibit Hall C

### Continuing Education Units (CEUs)

available for sessions:

- ISA Certified Arborist
- Certified Treecare Safety Professional

### CEU Key:

BCMA-M – BCMA Management	CA – Certified Arborist	TWC – Tree Worker Climber Specialist
BCMA-P – BCMA Practice	MS – Municipal Specialist	US – Utility Specialist
BCMA-S – BCMA Science	TWA – Tree Worker Aerial Lift Specialist	CTSP – Certified Tree Care Safety Professional

# WAA Annual Conference and Trade Show/ WDNR Urban Forestry Conference

## SCHEDULE AND LOCATION OF EVENTS

### Addendum to Registration Brochure



Funding support provided by the USDA Forest Service

These institutions are equal opportunity providers.

Tuesday, February 22, 2022			
7:30- 3:30	Registration		KI Convention Center Lobby South
7:30- 8:30	Continental Breakfast with Exhibitors		Exhibit Hall C
MORNING SESSIONS			
<b>General</b> 8:30-9:30 – Ballroom A1A2 <b>The Multiple Dimensions of Tree Defense to Insects</b> – Chad Rigsby <i>CA, TWC, TWA, BCMA-S – 1</i> 9:30-10:30 – Ballroom A1A2 <b>As the Climate Warms, Trees Feel the Heat</b> – Beth Brantley <i>CA, MS, TWC, TWA, BCMA-S – 1</i>	<b>Climber’s Corner</b> 8:30-9:30 – Exhibit Hall C, Meeting Room B3 <b>Fake Out</b> – Alex Julius <i>CA, TWC, TWA, BCMA-P – 1; CTSP – 1</i> 9:30-10:30 – Exhibit Hall C, Meeting Room B3 <b>What’s On Your Harness?</b> – Christian Feichtinger, Don Roppolo <i>CA, TWC, TWA, BCMA-P – 1; CTSP – 1</i>	<b>Introductory Track</b> 8:30-10:00 – Grand BC <b>Trees and Construction</b> – Scott Altenhoff <i>CA, MS, BCMA-M – 1.5</i>	
10:00-10:30	Break with Exhibitors		Exhibit Hall C
<b>General</b> 11:00-12:00 – Ballroom A1A2 <b>Storm Preparedness</b> – Scott Altenhoff <i>CA, US, MS, BCMA-M – 1</i>	<b>Climber’s Corner</b> 11:00-12:00 – Exhibit Hall C, Meeting Room B3 <b>Tree Work Forces and Fun/Demo Tree Rigging and Removal</b> – Christian Feichtinger, Don Roppolo <i>CA, TWC, TWA, BCMA-P – 1; CTSP – 1</i>	<b>Introductory Track</b> 10:30-12:00 – Grand BC <b>Planning for Community Trees: Tools and Approaches</b> – Lee Mueller <i>CA, MS, BCMA-M – 1.5</i>	
12:00-1:30	Lunch and Awards Program		Grand DEFGH
AFTERNOON SESSIONS			
<b>Breakout – Session A</b> 1:30-2:30 – Ballroom A1A2 <b>Alternatives to Invasive Plants</b> – Laura Jull <i>CA, MS, BCMA-P – 1</i> 2:30-3:30 – Ballroom A1A2 <b>Trending Tree Insect Issues</b> – Michael Hillstrom <i>CA, TWC, TWA, BCMA-S – 1</i>	<b>Breakout – Session B</b> 1:30-2:30 – Ballroom A3A4 <b>Community Trees: Risk or Reward</b> – Lee Mueller <i>CA, MS, BCMA-M – 1</i> 2:30-3:30 – Ballroom A3A4 <b>Managing Urban Areas for Wildlife</b> – Jamie Nack <i>CA, BCMA-M – 1</i>	<b>Introductory Track</b> 1:30-2:30 – Grand BC <b>More Than a Municipal Object: Tree Advocates Talk for Trees</b> – Jeanne Mueller, Kevin Westphal, Olivia Witthun <i>CA, MS, BCMA-M – 1</i> 2:30-3:30 – Grand BC <b>Wisconsin’s Champion Trees Program</b> – Chris Tall <i>CA, MS, BCMA-M – 1</i>	<b>Business Track</b> 1:30-2:30 – Grand A <b>We Are ALL in Sales</b> – Eric Petersen <i>CA, BCMA-M – 1</i> 2:30-3:30 – Grand A <b>Urban Wood Utilization for Municipalities and Private Tree Service Providers: Historical, Present, and Future Opportunities</b> – John Kempainen, Paul Morrison, John Stephenson <i>CA, MS, BCMA-M – 1</i>

## Thanks to All of Our Annual Conference Sponsors!

<p><b>GOLD SPONSOR</b> Conference Sponsor:</p>	<p><b>GOLD SPONSOR</b> Exhibit Sponsor: Welcome Reception Sponsor:</p>
<p><b>BRONZE SPONSOR</b> Registration Welcome Sponsor:</p>	<p><b>BRONZE SPONSOR</b> Lunch Sponsor:</p>
<p>Tree Stand Sponsor:</p>	<p>Cookie Break Sponsor:</p>

## KI Convention Center Floor Plans

