

Being a True Professional

Mark Chisolm – Director of Operations, Aspen Tree Expert Company

Description of Presentation

Growing up in the tree care industry has given Mark a unique understanding as to where the industry was, where it is and where it is going. This talk will be a fun walk down memory lane where Mark shares pictures, videos and insights about what it takes to be a true professional and how make sure you are representing yourself and our profession in the best possible light.

Speaker Bios

Mark Chisolm is a third-generation arborist who works with his father Steve, mother Laura, and brother Steve for the family-owned Aspen Tree Expert Company. Mark has won the International Society of Arboriculture (ISA) New Jersey Chapter Tree Climbing Championship for 21 years, and is a past president of the chapter. He has conquered the wider tree-climbing world on three occasions, most recently in 2010. The ITCC in Tampa, FL 2015 marked the 20th time Mark has placed in the top 5 overall! He is the creator and owner of the interactive website TreeBuzz.com that sees over 80,000 users each month.

He is a Licensed Tree Expert with the state of NJ, an ISA Certified Arborist and a TCIA CTSP.

Mark is also a spokesperson for STIHL Inc, Teufelberger Fiber Rope Corporation and Kask Helmets.