

Plant Health Care: A Holistic Approach – A Practitioner’s Perspective

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Description of Presentation

In an era of instant gratification, fast food, drive-up windows and same day delivery, society has come to expect instant results. Have we, as arborists, become a by-product of society's expectations and when discussing tree care, do we prescribe the "silver bullet" treatment first? Are we being true stewards of the environment when we encourage treatments annually and forego the practices of solving the problem?

This presentation will explore some common PHC problems that frequently have repeated applications that benefit from cultural approaches or the consideration of different chemical approaches combined with the cultural practices.

Speaker Bio

Aaron Dickinson is an ISA Board Certified Master Arborist and ASCA Registered Consulting Arborist. He has 30 years of experience in the tree care profession working for Bartlett Tree Experts, The Care of Trees, and with independent tree companies in New England. He worked for Rainbow Scientific Advancements and now is the owner of Arborcology Tree Preservation and Consulting, where he focuses on plant health care programs around the Twin Cities and helps companies build their PHC programs throughout the United States.