Tree Planting: Costs & Considerations - Rick Harper

Urban Tree Planting may be a high-profile activity conducted at scale to increase canopy cover, beautify a neighborhood, or combat climate change. To derive these benefits, trees must be permitted to establish and grow for many years. Harsh urban environments present notoriously challenging growing conditions, and practices ranging from nursery production methods to tree selection and installation should receive careful thought. Join Rick as he discusses some of these important considerations to help promote tree health and longevity.

Presenter Bio --

Richard W. Harper, PhD, is a Professor and Extension Urban Forestry Specialist @ the Univ of Massachusetts Amherst. He currently teaches courses and administers an applied integrated research & extension program in urban & community forestry. Rick is an ISA Board Certified Master Arborist and Past-President of the New England Chapter of ISA. He received his Ph.D. in Forest Resources-Arboriculture from UMass and his undergraduate degree in Forest Conservation/Management from Lakehead University in Thunder Bay, Canada.