

**WAA Publicity Report  
February 22, 2010**

**WAA Sponsored Events in 2009:**

**Feb. 13-15<sup>th</sup> – Madison Garden Expo** – WAA had a booth during the show. The volunteers promoted hiring certified arborists for tree work and passed out the WAA business card to direct traffic to our website.

**March 5<sup>th</sup> - Day of Service – Mequon Nature Preserve** – Around 20 volunteers showed up to help the preserve eradicate invasive plant species.

**April 25<sup>th</sup> -26<sup>th</sup> – In Celebration of Trees Event** – WAA had a booth, but event was rained out.

**May 8<sup>th</sup> – Day of Service – Village of Newburg, Fireman’s Park EAB removal** – We had around 40 volunteers remove 17 EAB infested trees.

**August 8<sup>th</sup> – WAA TCC & Arborfest** – Unfortunately Arborfest was rained out and the TCC was shortened due to the rain.

**2010 Day of Service Project** – City of Muskego – Hazard Abatement & Woodland Management – Date to be determined but it will happen before end of April. The City of Muskego is looking to have about 20 volunteers help remove hazard trees and invasives at the Engel Conservation Area. If you wish to volunteer, please contact Eric Petersen.

**Applications for 2011 Day of Service Projects are now being accepted.**

**Feb. 12-14<sup>th</sup> – Madison Garden Expo** – WAA booth will be present.

**April – In Celebration of Trees Event** – Date to be determined. WAA booth will be present.

If there are any other suggestions for an appearance of the WAA booth, please let me know. Thanks!

Respectfully Submitted,  
Eric Petersen  
WAA Publicity Chair