

2009 WAA Website Annual Report

www.waa-isa.org

Reporting period 1-1-09 thru 12-31-09

Site enhancements were made in our Photo Gallery, and a new page titled WAA Day of Service was launched. Unfortunately as our web site traffic has increased, so have the attempts (61,460) to hack into our site. Anyone experiencing a virus detection, or have been blocked from access to WAA's website is asked to contact Cathy Brodbeck or a Board Member. The following statistics reflect web site activity for the year 2009.

<u>Page Views</u>	<u>2005</u>	<u>2006</u>	<u>2007</u>	<u>2008</u>	<u>2009</u>
	31,830	46,805	52,017	86,367	94,525

Page Views indicates the user is looking at an individual page(s). For example, if the user just looks at the home page it is one page view. If the user clicks on Calendar of Events from the home page it is considered two page views.

Top Requested

<u>Pages</u>	<u>Views</u>
Home Page	16,338
Send Email	8,167
Arborist Search	4,583
Calendar of Events	2,302
Arborist Search Results	2,066
Consumer Links	2,053
Board Members	1,758
Photo Gallery	1,605
Hot Topics	1,602
Tree Climbing Championship	1,601
Contact Us	1,486
Newsletter	1,434
Membership Classifications	1,321
Professional Links	1,277
Policies	1,261
Nominations	1,169
Legislative	1,163
Scholarships	1,004

Top Downloaded

<u>Files</u>	<u>Views</u>
<u>Brochures/Announcements--</u>	
2009 Annual Conference	865
2009 Summer Workshop	273
2009 Fall Seminar	352
2009 Arborfest	175
<u>Reports-</u>	
Legislative Reports (all)	700
WAA EAB Treatment Position	405
WAA Committee Report	347
EAB Insecticide Publication*	218
Ash Alternatives-Short List	387
Ash Alternatives-Long List	364
TCC Results (combined all)	2,302
<u>Forms</u>	
Membership Application	934
ISA Certified Arborist for Hire	715
Nominations	186
Scholarship Application	257

Individual Articles from past Newsletters continue to remain popular downloads;
MarApr07Woody Plants Winter Interest-339 JulAug08 Wet Toler Plants-280
NovDec07Woody Plants Fall Color-416 NovDec08ChainSaw Maint-731 MarApr08ChainSawTechn-719
*First appeared in the 3rd quarter of 2009.