



ACT Webcast Series

Third Thursday of each month 1:00 pm EST National Webcast

The Third Thursday Webcast Series is a monthly webcast held at the lunch hour. The goal is to provide informal training opportunities for local urban and community forestry practitioners. The trainings highlight successful programs and practices that you may want to adopt in your community.

Register for the Third Thursday Webcast Series at http://actrees.org/site/stories/act_webcast_series.php?tag=bbbs.

The series is geared for volunteer organizers, community groups, and others who work with the public. Webcasts are open to all. Sessions are planned to last no more than one hour, with two presenters speaking on the same topic from slightly different perspectives, each for 10-15 minutes, followed by 10-15 minutes of questions and answers. The Third Thursday

Webcast Series is made possible through support from the Home Depot Foundation and partnership with the USDA Forest Service.

Date: January 15, 2009

Session: *Marketing & Communications-Part IV: Advertising & Promoting Tree Events*

Trainer: Laurie Kaufman, Director of Communications, TreePeople (Los Angeles, CA)

Trainer: Jean DuBose, Director of Development & Promotions, Parks & People (Baltimore, MD)

Date: February 19, 2009

Session: *Incorporating AmeriCorps and Recent Grads Into Local Programs*

Trainer: Yvonne Lee, Assistant Director, Shreveport Green (Shreveport, LA)

Trainer: Ashley Atkinson, Program Director, The Greening of Detroit (Detroit, MI)