



# New President-elect to Take Office at ISA Conference

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**Colin Bashford,  
ISA president-elect**

The ISA membership has named its next president-elect—Colin Bashford. Colin will take office as president-elect at the end of the ISA board meeting in Providence, Rhode Island, Sunday, July 25.

Colin has worked tirelessly and often in the background for ISA, serving five terms as the UK/I board director, and two as vice president and executive committee member. He has served on no less than twelve ISA committees including Executive, ITCC, Finance, Search and Organizational Review. He is an honorary life member, board director, past president, and past executive director of the UK/I chapter; and ex-chairman, EC member, and administrator of ISA (Europe) Ltd.

A frequent visitor to the US and to headquarters, he's gained a comprehensive

understanding of the administration and member requirements of ISA and a good working relationship with staff.

His dedication is no surprise to those who know Colin best. His active life started a long time ago with a long and successful "sporting career" often at national and regional levels, "I excelled at swimming and water polo, also reaching semi-professional level in soccer, but was forced to stop after a serious injury."

With more than 40 years in the arboricultural profession, Colin was honored by Queen Elizabeth II in 1990 for his work with trees and was invested at Buckingham Palace as a Member of the Order of the British Empire (MBE). He owns, and runs, a leading UK arboricultural consultancy with UK and international clients.

Colin's absolute commitment to ISA, his articulation, persona, willingness to listen, ability to understand an issue and get to the bottom of a problem, his diplomacy, and style of consensus management are such that he will effectively represent, ISA

and members in any arena worldwide.

In his private life, Colin has two daughters, one son, and recently three grand-children. He and his fiancée, Julie, are to be married on May 29 at a hotel in the New Forest, one of the UK's National Parks.

Although in his spare time, he enjoys his home and a pond full of large koi carp in the garden, he and Julie frequently explore the UK countryside in their motorhome, relaxing and enjoying good food and wine in peace and tranquility.

"Over the next four years, that pleasure may not happen very often, but with the total support of my family, I will be able to give 100 percent to ISA," he said. "I seek to assist in taking our professional organization forward and to enhance its current status. We all have much we can achieve together and I am determined to justify members' faith in me as the first non-North American president-elect."