



# ISA Update

submitted by Jesse Zieminski,  
ISA Representative

## Thank You to WAA Membership

This is a personal thank you for giving me the opportunity of a lifetime by sponsoring my trip to the ISA annual conference held in Sydney, Australia.

ISA is heavily focused on its grassroots support. It is the field personnel who have daily contact with the public and most influence the image of our chapter (components), the ISA and our profession. Through certification, education and research, ISA truly has our interests at heart!

We did it! ISA held its 87th annual conference in Sydney, Australia, on July 23–27, 2011. It was our third conference held outside of the North American continent since the ISA was founded in 1924. The first one was held in Birmingham, England, in 1998, followed by Hawaii in 2007. This was the first conference where the non-North-American delegates outnumbered North Americans. Twenty-one countries were represented. WAA was proudly represented by twelve delegates.

## Congratulations to Dr. Bob Miller on receiving the Honorary Life Membership Award!

ISA is undergoing a reorganization of its governance structure. One change is that we now have an advisory council known as the Council of Representatives (COR) to assist the ISA Board of Directors in governance policy. This council is to also act in a grassroots capacity to bring chapter issues to the ISA board's attention.

Another change currently under construction is the Memorandum of Understanding (MoU). The MoU constitutes an understanding between the chapter (component) and the ISA. This MoU represents a conditional grant for the COMPONENT to act per ISA bylaws.

## New Component Subcommittee

The new Component Membership Communications (CMC) Subcommittee

has been created to review and discuss any decisions made by the ISA Membership Committee that might impact or influence the components. The creation of this subcommittee will ensure that communications and feedback between the ISA Membership Committee, ISA staff, and the components remain consistent.

This committee still needs a few more participants, especially from smaller and/or international components, so please contact John Steinbacher at [jsteinbacher@isa-arbor.com](mailto:jsteinbacher@isa-arbor.com) or Samantha Koon at [skoon@isa-arbor.com](mailto:skoon@isa-arbor.com) if you would be interested in participating.

## CEU Center

The certification section of the website is a resourceful tool for credential holders who are looking for CEU opportunities in order to maintain their certification. A "CEU center" (<http://www.isa-arbor.com/certification/maintainCredentials/ceuCenter.aspx>) was created with the launch of the new site, and an outline of available CEUs and their CEU points is listed for easy access and recertification planning.

## Product Alerts

The ANSI A300 Standard for Tree Risk Assessment is now available. Also, the ANSI A300 Fertilization Standard has been replaced with ANSI A300 Soil Management, which includes soil modification, fertilization, and drainage.

## Future ISA Annual Conference Dates and Locations:

- August 10-15, 2012  
Portland, Oregon, USA
- August 3-7, 2013  
Toronto, Ontario, Canada
- August 2-6, 2014  
Milwaukee, Wisconsin, USA
- August 8-12, 2015  
Orlando, Florida, USA

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