



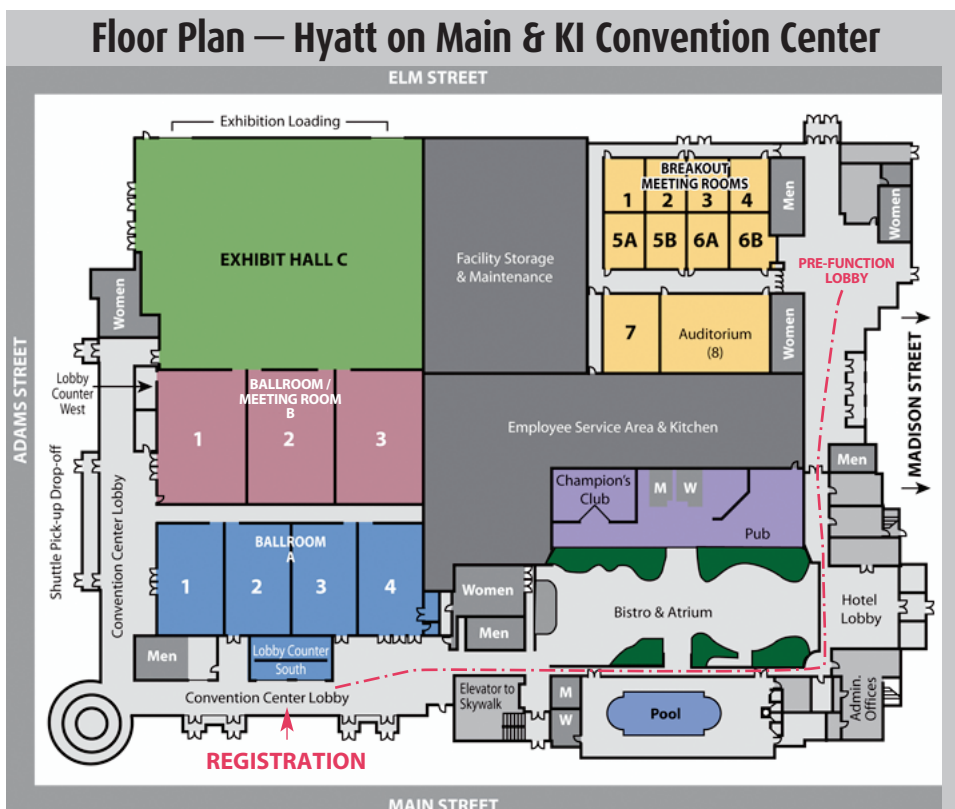
# WAA Annual Conference and Trade Show / WDNR Urban Forestry Conference

## SCHEDULE AND LOCATION OF EVENTS

### Addendum to Registration Brochure



Sunday, January 29, 2012		
9:00-11:00	<b>WAA Board Meeting &amp; Strategic Planning</b>	Meeting Room 6B, Hyatt on Main
CONCURRENT WORKSHOP SESSIONS		
<b>Tree Science</b> 1:00-4:30 – Ballroom A3,4 <b>Trees, Trouble, and Diagnostics Volumes I and II</b> Chris “The Professor” Carlson <i>CA, TW, MS, BCMA-S – 3.5</i>	<b>Tree Planting Initiatives</b> 1:00-4:30 – Ballroom A1,2 <b>Talking Trees to Engineers</b> Peter MacDonagh <i>CA, MS, BCMA-M – 3.5</i>	<b>Arborist Certification</b> 1:00-4:30 – Meeting Room 7 <b>Arborist Certification Training</b> Ian Brown <i>CA – 3.5, TW – 3, MS – 2, BCMA-S, BCMA-P – 1.5, BCMA-M – 1.5</i>
RECEPTION		
5:00-10:00	<b>WAA Welcoming Reception/Arborators with Special Guest Chris “The Professor” Carlson</b>	
5:30	<b>WAA Past Presidents Meeting</b>	6:30-8:00 – Sponsored by the WAA Ballroom B Ballroom A4
Monday, January 30, 2012		
7:30-8:30	<b>Continental Breakfast with Exhibitors</b>	
8:30-9:00	<b>Welcome with WAA President and ISA TREE Fund Update</b> Brian Pelot – WAA President Dick Rideout – WIDNR Kelli Tuttle – Wisconsin Urban Forestry Council Sen. Dave Hansen – District 30 Wisconsin State Senate Ken Ottman and Laura Wyatt – TREEFund Jim Skiera – ISA Update	
Exhibit Hall C	Ballroom A	
MORNING SESSIONS		
<b>General</b> 9:00-10:30 – Ballroom A <b>Protecting Trees throughout the Design &amp; Construction Process</b> Jeremy Barrick <i>CA, MS, BCMA-M – 1.5</i>	<b>Climbers’ Corner</b> 9:00-10:30 – Tradeshow Floor <b>Aerial Work Environment</b> Dr. John Ball <i>CA, TW, MS, BCMA-P – 1</i>	
10:30-11:00	<b>Break</b>	
Exhibit Hall C		
<b>General</b> 11:00-12:00 – Ballroom A <b>Tree Planting Campaigns ... From One to a Million</b> Jeremy Barrick <i>CA, MS, BCMA-M – 1</i>	<b>Climbers’ Corner</b> 11:00-12:00 – Tradeshow Floor <b>Aerial Work Environment</b> Dr. John Ball <i>CA, TW, MS, BCMA-P – 1</i>	
12:00-1:00	<b>Lunch and Climber Awards</b>	
	Ballroom B	



**Continuing Education Units (CEUs) available for sessions:**

- ISA Certified Arborist
- NPRA Certified Park and Recreation Professional

**CEU Key:**

- CA — Certified Arborist
- TW — Certified Tree Worker
- US — Utility Specialist
- MS — Municipal Specialist
- BCMA-S — BCMA science
- BCMA-M — BCMA management
- BCMA-P — BCMA practice

## Monday, January 30, 2012 *(continued)*

### AFTERNOON SESSIONS

<b>Breakout – WAA</b> 1:00–1:45 – Ballroom A3,4 <b>Managing Tree Inventories on Commercial Properties</b> Joshua Behounek <i>CA, BCMA-M – .75</i> 1:45–2:30 – Ballroom A3,4 <b>Think Tough, Think Elm... Selecting and Forming Urban Forest Structure</b> Chad Giblin <i>CA, TW, MS, BCMA-P – .75</i>	<b>Breakout – DNR</b> 1:00–2:30 – Ballroom A1,2 <b>Stretch your budget by planting bare-root trees from a gravel bed</b> Dr. Chris Starbuck <i>CA, MS, BCMA-P – 1.5</i>	<b>Business Track</b> 1:00–2:00 – Meeting Room 6A,B <b>Ouch! The Financial Pain of an Injury</b> Eric Petersen <i>CA, TW, MS, BCMA-M – 1</i>	<b>Climbers' Corner</b> 1:00–2:30 – Exhibit Hall C <b>Aerial Work Environment</b> Dr. John Ball <i>CA, TW, MS, BCMA-P – 1</i>	<b>Introductory Track</b> 1:00–2:00 – Auditorium <b>Common Insect and Disease Problems Associated with Improper Planting</b> Linda Williams <i>CA, TW, MS, BCMA-P – 1</i>
2:30–3:00 <i>Break</i> Exhibit Hall C				
<b>Breakout – WAA</b> 3:00–4:00 – Ballroom A3,4 <b>Managing Urban Soils for Tree Health</b> Bryant Scharenbroch <i>CA, TW, MS, BCMA-S – 1</i>	<b>Breakout – DNR</b> 3:00–4:00 – Ballroom A1,2 <b>Mechanized Harvesting to Reduce EAB Removal Costs in Oak Creek</b> Don Peterson & Rebecca Lane <i>CA, TW, MS, BCMA-M – 1</i>	<b>Business Track</b> 3:00–4:00 – Meeting Room 6A,B <b>Financing Your Business</b> Bob O'Donnell <i>CA, BCMA-M – 1</i>	<b>Climbers' Corner</b> 3:00–4:00 – Tradeshow Floor <b>Rope Design and Construction</b> Sean Gere <i>CA, TW, MS, BCMA-P – 1</i>	<b>Introductory Track</b> 2:30–4:00 – Auditorium <b>Safe Chainsaw Operation</b> Tony Deiningner <i>CA, TW, MS – 1.5 BCMA-P, BCMA-M – .75</i>

### EVENING ACTIVITIES

4:00–7:00	<b>ISA Arborist Certification Exam</b> – Ian Brown	Meeting Room 7
4:20–5:20	<i>WAA Annual Business Meeting</i>	Ballroom A3,4
5:30–9:00	<i>Social with Exhibitors</i>	Exhibit Hall C
8:00–11:00	<i>WAA Hospitality Reception</i>	East Atrium
8:00–10:30	<i>FermenTreVent</i> – Fundraising event featuring tastings of home-fermented wines, beers and breads.	Pre-Function Lobby

## Tuesday, January 31, 2012

7:30–8:30 *Continental Breakfast with Exhibitors* Exhibit Hall C

### MORNING SESSIONS

<b>General</b> 8:30–10:00 – Ballroom A <b>Got ANSI Standards? The How, Why and When to Use Them</b> Guy Meilleur <i>CA, TW, MS, BCMA-M – 1.5</i>	<b>Introductory Track</b> 8:30–10:00 – Auditorium <b>The Pros and Cons of Planting Bare-root vs B&amp;B or Container-grown Trees</b> Dr. Chris Starbuck <i>CA, MS, BCMA-P – 1.5</i>	<b>Climbers' Corner</b> 8:30–9:30 – Exhibit Hall C <b>Basic and Advanced Rigging Concepts</b> Sean Gere <i>CA, TW, MS, BCMA-P – 1</i> 9:30–10:30 – Exhibit Hall C <b>Rigging Forces and Applications in Tree Removals</b> Sean Gere <i>CA, TW, MS, BCMA-P – 1</i>
10:00–10:30 <i>Break</i> Exhibit Hall C		
<b>General</b> 10:30–12:00 – Ballroom A <b>Detective Dendro is in Town ...the Chinkapin's Chinks</b> Guy Meilleur <i>CA, TW, MS, BCMA-M – 1</i>	<b>Introductory Track</b> 10:30–12:00 – Auditorium <b>Introduction to Urban Soils</b> Dr. Les Werner <i>CA, TW, MS, BCMA-S – 1.5</i>	<b>Climbers' Corner</b> 11:00–12:00 – Exhibit Hall C <b>Basic and More Complex Applications of Pulleys in Tree Rigging and Removal</b> Sean Gere <i>CA, TW, MS, BCMA-P – 1</i>
12:00–1:30 <i>Awards Luncheon</i> Ballroom B		

### AFTERNOON SESSIONS

<b>Breakout – Session A</b> <i>Your WAA and TREEFund Research Dollars at Work</i> 1:30–2:00 – Ballroom A3,4 <b>What's Up at the UWSP – Urban Soils and the Microbial World</b> Dr. Les Werner, et al <i>CA, MS, BCMA-M – 1</i> 2:00–2:30 – Ballroom A3,4 <b>What's Up at the UWSP – EAB Management Planning, Cost Calculator 1.finally</b> Dr. Rich Hauer & Andy VanNatta 2:30–3:00 – Ballroom A3,4 <b>What's Up at the UWP – Deep Planting and Trees</b> Dr. Donita Bryan <i>CA, MS, BCMA-S – 1</i> 3:00–3:30 – Ballroom A3,4 <b>What's Up at the UW – Compost Tea, All That It's Brewed Up to Be</b> Dr. Laura Jull	<b>Breakout – Session B</b> <i>Partnering and Policy in Municipal Forestry Municipal</i> 1:30–2:30 – Ballroom A1,2 <b>Growing \$\$\$SUPPORT\$\$ for Tree Planting</b> Eileen Connolly-Keesler & Laura Wyatt <i>CA, MS, BCMA-M – 1</i> 2:30–3:30 – Ballroom A1,2 <b>Wisconsin Solar/Wind Access Laws: Challenges for Municipal Forestry</b> Mike Allen <i>CA, MS, BCMA-M – 1</i>	<b>Introductory Track</b> 1:30–3:30 – Auditorium <b>Trees &amp; Legal Issues</b> Quinn Williams <i>CA, MS, BCMA-M – 2</i>	<b>Business Track</b> 1:30–2:30 – Meeting Rm. 6A,B <b>Building Bench Strength in Your Organization</b> Ronald "Bud" Gayhart <i>CA, BCMA-M – 1</i> 2:30–3:30 – Meeting Rm. 6A,B <b>Building Brand Image</b> Christina Trombley <i>CA, BCMA-M – 1</i>
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